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Ministry of Tourism

Ministry of Tourism launches its "DekhoApnaDesh" webinar series from today

The first in the webinar series was 'City of
Cities- Delhi's Personal Diary'

"DekhoApnaDesh" webinar series will
continue and the Ministry would work towards
showcasing the diverse and remarkable
history and culture of India : Shri Patel

Posted On: 14 APR 2020 4:20PM by PIB Delhi

COVID-19 has had a major impact on all human life and not just in India but globally. Tourism as a sector is naturally hugely impacted with no movement happening either domestically or from across the border. But owing to technology, it is possible to visit places and destinations virtually and plan our travels for a later date. In these unprecedented times, technology is coming handy to maintain human contact and also keep faith that times will be good to be able to travel again soon.

Keeping this in view, the Ministry of Tourism has launched its "DekhoApnaDesh" webinar series from today to provide information on the many destinations and the sheer depth and expanse of the culture and heritage of our Incredible India. The first webinar, which was part of a series that shall unfold, touched upon the long history of Delhi as it has unfolded as 8 cities, each one unique in its character and leaving behind traces which makes Delhi the magnificent city that it is today. The webinar was titled " City of Cities- Delhi's Personal Diary'.

The Union Minister of State for Tourism and Culture (I/C) Shri Prahlad Singh Patel said that the series of webinars shall be an on-going feature and the Ministry would work towards showcasing the diverse and remarkable history and culture of India including its monuments, cuisine, arts, dance forms, natural landscapes, festivals and many other aspects of the rich Indian civilization.

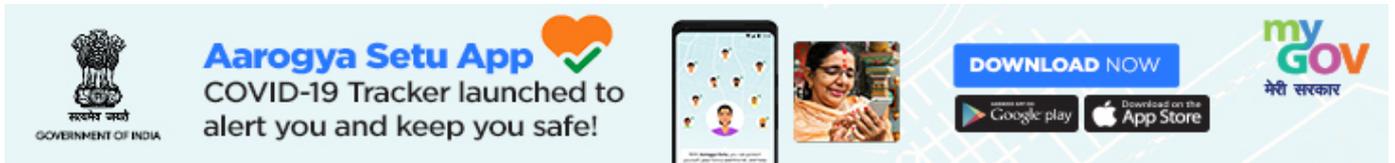
The core of the session based itself on tourism awareness and social history. Laced with interesting anecdotes the session which was conducted by the India city walks for Ministry of Tourism, had enthusiastic participation with 5546 persons registering and many interesting questions were raised which depict the interest of the participants. The webinar shall be available in public domain soon. It will be available on the Ministry's social media handles- IncredibleIndia on Instagram and Facebook.

The next webinar is on the 16th of April from 11 am to 12 noon and shall take visitors to the amazing City of Kolkata.

NB/AKJ/OA

(Release ID: 1614342) Visitor Counter : 705

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The banner features the Government of India logo on the left. The central text reads "Aarogya Setu App" in blue, followed by "COVID-19 Tracker launched to alert you and keep you safe!" in black. To the right, there is a smartphone displaying the app interface and a woman using a mobile phone. Further right, a blue "DOWNLOAD NOW" button is positioned above "Google play" and "App Store" logos. On the far right, the "my GOV" logo is displayed with the tagline "मेरी सरकार" below it.

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